



# WEDDING PRICING

A GUIDE

*2025/2026*

[www.langtonflowers.co.uk](http://www.langtonflowers.co.uk)

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# INTRODUCTION

This guide is aimed to give you an insight into the different price points for wedding flowers, and what you can expect to get with your budget, or how to plan your budget based on your wedding flower vision.





# MEET THE TEAM



JULIE



ELLA

**A mother daughter duo - with nearly 50 years of experience between us!**





# HOW MUCH DO FLOWERS COST?

The age old question, how much do flowers cost? Well the answer, much like the question, isn't one-size-fits-all.

There are lots of variables to consider, from the time of year and flower choices, to how simple or elaborate the designs are. There is also the fact that not all flowers are priced equally. With blooms such as garden Roses, Ranunculus, Peonies and Hydrangeas holding a premium, but equally these are great statement flowers to add interest to your designs. Pricing also accounts for time and labour of your florist. You aren't just paying for the flowers, but the consultation time, quoting and re-quoting, alongside your florists time and expertise. Much like an artist if you commission a painting, or a mechanic fixing your car.

## **So where do I start?**

The best way to move forward on planning your flower budget, is having a clear plan on what is important to you for your wedding day.

So set out your floral vision. Which designs are your absolute must-haves - the ones that top your list. Next, which floral pieces would be lovely to include if possible - beautiful additions to enhance the look? And finally, are there any wish-list designs you'd love to have if the stars (and budget) align just right?



# PRICE POINTS

If you would benefit from illustrations of different price points, we have worked out 3 example weddings that cover a range of budgets.



1 - Sophie  
& Jacob



2 - Liz &  
Alex



3 - Ella &  
Ben

# I - SOPHIE & JACOB

Florist Choice in your colour palette  
(Doesn't allow for specific floral requests)

1 x Bridal Bouquet = £180

2 x Bridesmaid Bouquets @ £80 = £160 (additional Bouquets added @£80 each )

5 x Buttonholes @ £9.95 = £49.75

2 x Corsages @ £14.95 = £29.90

1 x Ceremony/Top Table Arrangement = £150

Total £569.65

Doesn't allow for a consultation. We will provide you with a form to fill out for all the details, and you're welcome to send across an image board for inspiration.

*Perfect  
for an  
intimate  
affair*

*A fuss  
free  
option*



# 2 - LIZ & ALEX

*A small-  
medium  
event*

1 x Bridal Bouquet £200 seasonal mix

3 x Bridesmaids @£90 = £270

10 x Buttonholes @ £9.95 = £99.50

2 x Corsages @£14.95 = £29.90

1 x Ceremony/Top Table Arrangement £225

6 x Table Centres - 3 Bud Vases on Mirror or Wood Slice / or Posy Arrangement @ £60 - £360.00

Cake Flowers £50

Total - £1234.49

Inclusive of a consultation and follow up phone call(s)



*Offers you more  
input in flower  
choices.*



# 3 - ELLA & BEN

1 x Bridal Bouquet- Luxury Blooms such as Garden Roses/ Calla Lily/Orchid/Peony £275

3 x Bridesmaids @ £125 =£375.00

10 x Buttonholes @ £9.95 = £99.50

4 x Corsages @ £14.95 = £59.80

1 x Statement Design - Archway/ 2 x Pedestals/ £1200

1 x Ceremony/ Top Table - £275

6 x Luxury Tables - Tall Vases or Plinths £250 each = £1500

10 x Pew Ends @ £20 =£200

Cake Flowers - £100

Welcome Sign/Seating Plan - £150

Total - £4234.30

Inclusive of a sit down consultation, follow up meeting closer to your wedding, and follow up call(s) if needed.

*A show-stopping event*

*Allows for your design input, and flexibility on the time of year.*





# NEXT STEPS

Think about what you want for your wedding.

Using tools like Instagram and Pinterest are great for gathering ideas.

It's also good to have information gathered from your venue. Points of contact, any guidelines they have in place that would effect floral set up etc.

And finally, get in touch ahead of time! We only take a finite number of weddings through the year.

Collate your ideas in one place ready to contact your florist. The more information you can provide the smoother the process can be. How many bouquets, buttonholes, tables etc.

We understand these numbers can change, but we cannot provide too much information if your planning is still in the infancy stages.

Deciding on what level of involvement you want to have curating your wedding designs.

If you're wanting to have an easy-breasy planning time, that's great & you can hand us the reigns.

If however you have set ideas in mind, with a big floral vision, your budget needs to allow for that.



# RECEIVING PRICES



We will only provide specific prices once we have either received a comprehensive breakdown of your requirements (for smaller packages) or following a sit down consultation. All pricing will be in the form of estimates initially, but would rarely increase or decrease significantly unless major changes are made (date, flower choices etc).

We encourage you to take your time to consider the estimates provided, and understand you may be speaking to other florists for pricing.





# FAQ'S

Do you have a minimum spend?

Yes - we require a minimum spend of **£500.00**. This covers us for the costs of time spent communicating with you, editing quotes, ordering of flowers, and allowing us to provide you with a high quality service and product.

We don't believe in cutting corners.

What if I only need a bridal bouquet ?

We get it - maybe you're eloping, or your DIY-ing the other decor for your wedding.

We are pleased to offer a 'Just the Couple' package.

This covers a small, simple bridal bouquet and a buttonhole. We create them in your colours, but it is florist choice flowers only.

Needing two bouquets or two buttonholes instead? Let us know.

Do you require a deposit?

Yes - if you decide you'd like to book us for your wedding, we require a deposit to secure your date.

The size of the deposit will depend on your total quote, however it would be a minimum of £100, and a maximum of 50% of the total.



# FINAL THOUGHTS

These example weddings should only be used as a guide. There isn't a set template for wedding flowers, as there are always many variables to consider.

We pride ourselves on the high level of craftsmanship we provide for our couples. We know how important wedding flowers can be to bringing a venue together, and showcasing your individual style and character.

Fresh flowers offer so much to a wedding. Creating an ambience and atmosphere like no other. They're beauty remain in your photos for years to come, and you can be reminded of how wonderful your day was; you can be transported back with a single stem.





THANK YOU

*lets make some fabulous floral  
memories!*